



NATGA Fall Truffle Congress 2021

October 3-5, Flamingo Resort and Conference Center

Santa Rosa, CA

Sunday October 3:

Congress Registration 4:00 – 6:00
Ballroom Foyer

Welcome Reception and Hosted Bar: 5:00 – 7:00
The Cove (Poolside Patio)

Dine Around at Sponsoring Restaurants 7:00 - ?
Reservations will be made at numerous restaurants within walking distance

Monday October 4:

Buffet breakfast 7:30 – 8:30
Palm Room

Morning speakers/presentations 8:30- 12:00
The Aviary

Truffle Culinary Creations (lunch) 12:00 – 1:00
The Cove (Poolside Patio)

Afternoon Speakers/presentations 1:00 – 4:30
The Aviary

Wine Country Truffle Dinner (Buses begin boarding at 5:00) 6:00 – 9:00
(Gourmet Truffle Dinner paired with Sonoma County Wines at Kendall Jackson Winery)

Tuesday, October 5

Buffet breakfast 7:30 – 8:30
Palm Room

Speakers/presentations/NATGA Business Meeting 8:30- 12:00
The Aviary

Meeting Wrap Up and Departure 12:00



Monday October 4: The Aviary

Buffet breakfast (Palm Room) 7:30 – 8:30

Welcome and Introductions: Karen Passafaro & Shannon Berch
 Board of Directors, Task Force Chairs, Special Guests
 Looking Back to Grow Forward; Some Words of Wisdom from Jim Trappe 8:30-9:00

Keynote Speaker: Pierre Sourzat, France 9:00-10:00
Applying Old World Techniques to New World Truffle Production, Part 1

Morning break and Visit Sponsor Exhibits (Ballroom Foyer) 10:00 -10:30

Marketing Task Force Update: Fran Angerer 10:30-11:00

- Truffle grading and truffle cleaning standards
- National Truffle Grower Survey, Scott Oneto

Keynote Speaker: Pierre Sourzat, France 11:00-12:00
Applying Old World Techniques to New World Truffle Production, Part 2

Truffle Culinary Creations (Lunch in The Cove) and Visit Sponsors 12:00 – 1:00

Are Any of My Expenses for the Truffle Congress Tax Deductible? 1:00-1:30
 Alyce S. J. Chapman, CPA

Research Task Force Updates: Staci O’Toole and Shannon Berch 1:30 -3:00
Monitoring Future Irrigation Requirements with Meter Group Technology.

- Part 1: Mark Coleman, University of Idaho -
- Part 2: Scott Oneto, University of California, Davis -
- Part 3: Becky Loverock (video) Future Research Opportunities
- Part 4: Grant/Funding Live, Interactive Survey

Afternoon break and Visit Sponsor Exhibits (Ballroom Foyer) 3:00- 3:30



Looking Back to Grow Forward: Discussion with Truffle Industry Pioneers
Moderated by Shannon Berch

3:30-4:30

- Jim Trappe and Vic Trione – History of Truffles in Sonoma County
- New World Truffiere – Charles Lefevre
- Garland Truffles – Franklin Garland
- Tennessee Truffle- Tom Michaels
- Mycorrhizal Systems Ltd –Paul Thomas

Wine Country Truffle Dinner (Board buses starting at 5:00) **6:00 – 9:00**
(Gourmet Truffle Dinner paired with Sonoma County Wines at Kendall Jackson Wine Estate and Gardens, 5007 Fulton Rd, Santa Rosa, CA 95403. Dinner is outside in the Gardens)

Tuesday, October 5

Buffet breakfast (Palm Room) **7:30 – 8:30**

Agribusiness Task Force Update: Fabrice Caporal **8:30- 9:30**

- NATGA Website Forum Highlights
- Guided Discussion of Orchard Management Techniques with Productive Orchards (Olivia Martin-Taylor, Richard Franks, Margaret Townsend)

NATGA Business Meeting: Financial report, Task Force Updates, Elections **9:30 -10:30**
(Richard Franks, Board of Directors, Task Force Chairs)

Morning break and Visit Sponsor Exhibits (Ballroom Foyer) **10:30 -11:00**

Culinary/Agritourism Task Force Update: Olivia Martin **11:00-12:00**

- Guided Discussion on Agritourism with Productive Orchards (Tucker Taylor, Staci O’Toole, Simon Cartwright)
 - Agritourism events: Lessons Learned
 - Direct sales to chefs and restaurants
 - Regional festivals
- *Cooking with Truffles*, author Susi Gott Seguret

Meeting Wrap Up and Departure **12:00**