

VIRGINIA IS FOR LOVERS[®]

NATGA Fall Truffle Congress 2022 November 11-13th, Hotel Roanoke Roanoke, VA

Friday November 11th:

Optional Truffle Orchard Tours (need to sign up directly with orchard owners)

Arrival and Hotel Check-in 12:00 – 4:00

Congress Registration 4:00 – 7:00

Welcome Reception with Food and Drinks: Hotel Roanoke Speak Easy 5:00 – 7:00

Dine Around at local Roanoke Restaurants near the hotel 7:00 - ?

Saturday November 12th:

Buffet breakfast 7:30 -8:30

Welcome-NATGA President Karen Passafaro 8:30-9:00

Introduce Management Committee and Shannon Berch, Master of Ceremonies

Keynote Speaker-Rowan Jacobson, Award-Winning Author

EATING EUROPE'S LUNCH: 9:00-10:00
Why Truffles Were Always Destined to be an American Thing

Break 10:00-10:15

The Natives are Growing Restless-

Michael Riggins, Ben Kable, Jeff Long, and Jérôme Quirion 10:15-11:30
Moderated discussion on a variety of native truffles



Native Truffle Lunch/ Truffle Hound Book Signing 11:30--1:00

Saturday November 12th: Afternoon Program

Research Task Force Update:

TRAPI- USDA-Specialty Crop Initiative Grant Update 1:00-1:30

TRAPI 2022 Survey of Stakeholders Critical Needs (Qualtrix) 1:30-2:00

Marketing & Education Task Force Update: 2:00-3:00

*Think Big, Execute Small; a Regional Approach to Branding,
with Guest Speaker Maker's Mark*

Break 3:00-3:15

Agritourism & Culinary Task Force Update: 3:15-4:15

Livvy Preisser- Unit Coordinator & Extension Agent, Agriculture and Natural Resources Virginia Tech-Virginia Cooperative Extension-Isle of Wight County
Virginia Agritourism 101

Sponsor Hall Reception Open 4:15-500

Makers Mark Meticulously Crafted Bourbon & Truffle Reception 6:00-700

Truffle and Wine Dinner, Hotel Roanoke 7:00-?-

Sunday , November 13th

Buffet breakfast 8:00 – 9:00

NATGA Business Meeting: NATGA Board of Directors 9:00 - 10:00

Break 10:00 - 10:15

Truffle Growers Database 2.0 10:15 - 10:45

Agribusiness Task Force Update: 10:45 –11:30

Scott C Blaylock, Field Underwriter, Virginia Farm Bureau Insurance
Liability Insurance and Agritourism

TRAPI Grant Listening Session 11:30 - 12:00

Group discussion, feedback, & comments from Saturday's presentation

Sunday November 13th: Afternoon Program

Lunch **12:00 -1:00**

Sponsor Presentations & Demonstrations & Raffle 1:00-2:00

Afternoon break Room Set-Up for Microscopy session 2:00-2:30

Demonstrations & Dogs 2:30-4:30

- 1) Microscopy Hands On Session: Examining root tips for mycorrhizal colonization with Shannon Berch and Inga Meadows (1 hour guided, hands on demo)

- 2) The Digging-est Dog!-The Truffle Dog Company, with Alana McGee and Lois Martin, present ideal truffle dog traits. This one-hour interactive session features Special Guests, **Angels of Assisi**, a Roanoke Animal Shelter active in rehoming dogs after the signing of the Virginia Beagle Bills

Meeting Wrap Up and Departure **4:30**

Hosted Closing Reception: Brew, Que and a Best Friend Too! **4:30 - ?**
 Enjoy great regional Virginia food and drink while spending more time with the adorable dogs from **Angels of Assisi**. Spend time with fellow truffle enthusiasts networking and sharing lessons learned from the full weekend of truffle related activities.