



**Itinerary for the 2023 Truffle Congress
in Paso Robles Oct. 8th – 11th**

Committee Approved 8/2/23
Updated 9/29/23

Sunday, Oct. 8th

4:00pm – 7:00pm Registration + Allegretto Room Check In

5:30pm – 7:00pm COURTYARD WELCOME RECEPTION

Cab Collective Paso wine/Firestone Walker Beer stations and Charcuterie Display

6 pm - Welcoming Remarks: NATGA President; Planning Committee Chair; Mayor

7:30pm Dinner on Own: Dine with NATGA Team at participating Restaurant Partners

Monday, Oct. 9th:

7:30am – 8:30am BREAKFAST: Paso Sunrise Breakfast

8:30am- Meeting Begins (Veneto Ballroom/set for 2 rooms)

8:30am – 8:45am President & Presider Introductions

8:45am – 9:45am Keynote, Marcos Morcillo, Director of Micologia Forestal & Aplicada

9:45am – 10:10am Sponsor Demos

10:10am – 10:25am Presider Instructions for Break Out & Poster/Sponsor Sessions

10:25am – 10:45am BREAK: Morning Break

10:45am – 12:00pm Breakout Sessions: (2 rooms)

Existing Growers: Years 5-13 presented by Simon & Linnet Cartwright

New Growers: Years 0-5 presented by Olivia Taylor & Vanessa Shea

12:00pm – 1:30pm- LUNCH: (Wraps)

Poster Sessions & Sponsors set up(Courtyard)

1:30pm- Load Shuttles/Depart for Caelesta

2:00pm-5:00pm -Caelesta Winery & Orchard Tour: Dogs/Agri-Tourism/Truffle Pairing

Tastings: Brian Ferrell/Chef Rachel Poncè

Truffle Dogs: Alana McGee/Brice Yocum

5:00pm- Load Shuttles/Return to Hotel

5:30pm- Back at Allegretto

Enjoy Dinner at one of our Restaurant Partner Locations

Tuesday, Oct. 10th:

7:30am – 8:30am BREAKFAST: Burritos

8:30am- Meeting (Veneto Ballroom/1 room)

8:30am – 9:30am Marcos Morcillo, Establishing a Truffle Industry through R&D

9:30am – 10:20am Importance of Data Collection & Useful Lab Tools (Fabrice/Claudia & Ken Fry)

10:20am – 10:40am AM BREAK: Make Your Own Trail Mix

10:40am- Meeting (Veneto Ballroom)

10:40am – 11:30am TRAPI Updates & Workshop Survey (Mark Coleman & Scott Oneto)

11:30am – 12:30pm NATGA Annual Meeting: (Management Team)

12:30-1:30pm- LUNCH in Courtyard Deli Sandwich Buffet

1:30pm-3:00pm Meeting (Veneto Ballroom)

Finding Your First Truffle – What Next?



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30-minute Presentations on:

Quality/Grading/Presentation/Marking: Fran & Alana

Marketing & Selling: Simon & Linnet

Branding & Social Media: Vanessa & Olivia

3:00pm – 3:15pm Break: Cookies delivered to Veneto Ballroom

3:15pm – 4:00pm Meeting

3:15pm – 3:45pm Open Q&A with all Speakers

Marcos Marcillo Fabrice & Claudia

Simon & Linnet Mark & Scott

Vanessa & Olivia Alana & Ken Fry

3:45 pm Tribute to Dr. Pierre Sourzat

4:00 End of Meeting

Free Time! Relax! Enjoy the Hotel or Go Wine Tasting!

6:30pm – 7:30pm Champagne Reception & Passed Appetizers (Olive Orchard)

7:30pm – 9:30pm Grand Truffle Dinner (4 course) in Olive Orchard (Paired with 4 local wines)