



# 2024 FALL CONGRESS

Lexington, Kentucky  
Oct. 28-29

---

SPONSORSHIP  
OPPORTUNITIES

**NORTH AMERICAN TRUFFLE GROWERS' ASSOCIATION**

# About NATGA



North American Truffle Growers' Association (NATGA) is a non-profit organization comprised of truffle growers and enthusiasts. Their mission is to promote awareness, growth, and development of the truffle industry in North America.

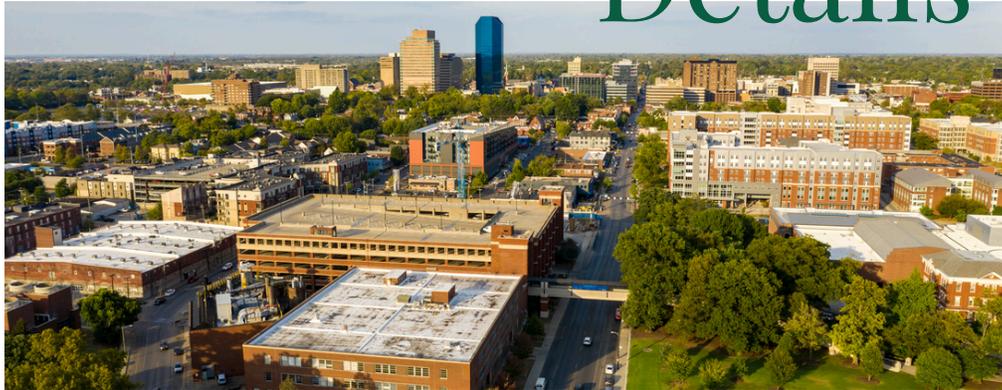
NATGA represents the emerging truffle cultivation industry in North America.

The organization hosts an annual Congress held in the fall and this year will be hosted in Lexington, Kentucky.



**FOR MORE INFO, VISIT**  
[TRUFFLEGROWERS.COM](http://TRUFFLEGROWERS.COM)

# Congress Details



## **UK Day - Research and Emerging Practices Monday, October 28**

Day One of Congress will be held at the University of Kentucky.

Attendees will hear presentations from industry professionals on topics related to truffle production.

Attendees will be new and experienced growers, researchers and industry experts.



## **Maker's Mark Day - Kentucky Smooth Tuesday, October 29**

Day Two of Congress will be held at Maker's Mark Distillery. Attendees will travel via bus from hotel in Lexington and spend the day experiencing the distillery and hearing from industry professionals on topics related to truffle production.

The day will conclude with cocktails and a Grand Truffle Dinner.

Attendees will be growers, researchers and culinary truffle enthusiasts.



**FOR MORE INFO, VISIT**  
[TRUFFLEGROWERS.COM](http://TRUFFLEGROWERS.COM)



# Sponsor Levels

## PLATINUM \$2,500

**NATGA Member Price \$1,500**

- (1) Complimentary registration to 2024 NATGA Congress  
*Add on additional registrations for discounted rate of \$565, max of 2*
- Complimentary exhibitor's booth at UK and Maker's Mark Day with special sponsorship booth designation
- Presence on NATGA website event and sponsor page
- High visibility on conference materials
- Recognition in all press releases and media coverage
- Featured content in one issue of the NATGA newsletter, logo presence on newsletter footer
- Sponsor ribbon on name badges
- List of conference delegates on Excel spreadsheet *(upon request)*

## GOLD \$1,500

- Complimentary exhibitor booth at UK Day with special sponsorship designation
- Presence on website event and sponsor page
- High visibility on conference materials
- Sponsor ribbon on name badges
- List of conference delegates on Excel spreadsheet *(upon request)*
- Access to discounted registration rate of \$565, max of 2

## SILVER \$1,000

- Presence on website event and sponsor page
- High visibility on conference materials
- Sponsor ribbon on conference name badges
- List of conference delegates on Excel spreadsheet *(upon request)*
- Access to discounted registration rate of \$565, max of 2

**Secure your sponsorship now! Contact Ada Oliver at  
ada@olivercreative.co or 270-792-9229.**

# Exhibitor Booth



**EXHIBITOR PARTNER** \_\_\_\_\_ **\$650**

Showcase your products and services to a targeted audience of truffle growers, researchers, culinary professionals, and industry enthusiasts at the NATGA Fall Congress. Engage with potential customers, demonstrate your expertise, and network with key industry players.

Booth includes:

- 10x10' booth space at UK Day, optional table at Maker's Mark Day
- (1) 8 ft table
- *Electric upon request*

**Secure your exhibit space now! Contact Ada Oliver at  
[ada@olivercreative.co](mailto:ada@olivercreative.co) or 270-792-9229.**

# Restaurant Sponsors



## **SIGNATURE RESTAURANT PARTNER** \_\_\_\_\_ **\$650**

Become our exclusive Signature Restaurant Partner and showcase your culinary excellence with a unique, truffle-inspired dish using premium wholesale truffles. Host an exclusive reservation-only dinner on Monday, October 28th, attracting attendees and gaining unmatched exposure among food lovers and industry professionals.

You will receive premier promotion in our Congress marketing and event program, featuring your restaurant's name, logo, address, website, and a short description.

## **RESTAURANT PARTNER** \_\_\_\_\_ **\$150**

An exclusive list of 10 restaurant partners in our Dinner Recommendations portion of our event program/schedule.

Listing includes: name, logo, address, website and short description of atmosphere and culinary offerings

**Secure your partnership now! Contact Ada Oliver at  
ada@olivercreative.co or 270-792-9229.**